

LISTING OF CLAIMS

Amendment to the Claims:

The listing of claims will replace all prior versions, and listings, of claims in the application:

Claim 1. (Currently amended): A method for distributing video images and audio signals of a race car competition racing event from the perspective of an individual race participant to one or more individual viewers comprising the steps of

providing each of a plurality of participants in said event with a video camera and a microphone positioned to provide sound and a view of the race from that participant's perspective,

providing each of said cameras with a respective transmitter for transmitting information regarding video images and audio generated by the camera and microphone, respectively, which video image and audio reflect is the participant's view of the race,

providing retransmission equipment for receiving information transmitted by the transmitter and directing information regarding video images and audio, respectively, from each of the plurality of cameras and microphones to respective channels for remote viewing at a viewer's location,

providing channel selectors that permit viewers at their individual locations to select from among the channels a particular participant's view of the race,

simultaneously operating said cameras during the event so as to generate a plurality of camera and audio feeds during the event, each feed individually reflecting [[a]] the perspective of the respective participant in real time,

transmitting the plurality of feeds to the retransmitting equipment, and
retransmitting the feeds to said channels, such that each of a plurality of viewers is able to

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select from a plurality of said channels the perspective of one or more individual participants or a group of participants,

wherein the video images and audio are transmitted by way of a pay-per-view television system or Internet or other computer network the like and displayed as a single or a plurality of selected images on a split television or monitor screen, based on viewer selection.

Claim 2. (Canceled)

Claim 3. (Currently amended): The method of claim 1 wherein the information regarding video images and audio signals is transmitted by way of a pay-per-view television system, and the viewer selects video images and audio signals of interest by selecting a particular pay-per-view channel.

Claim 4. (Currently amended): The method of claim 1 wherein the information regarding the video images and audio signals is transmitted by way of the Internet and the viewer selects video images and audio signals by operating keys or a mouse of a computer.

Claim 5. (Canceled)

Claim 6. (Previously presented): The method of claim 1 wherein a split television or monitor screen shows a combination of video images from a camera associated with a selected participant and a standard viewing program of the sporting event.

Claim 7. (Previously presented): The method of claim 1 in which a provider of the images adds advertising to the video information such that the viewer views advertising information along with images of the racing event.

Claim 8. (Previously presented): The method of claim 7 wherein the provider intersperses information about the racing event or the participant within the advertising information.

Claim 9. (Previously presented): The method of claim 7 wherein the provider keeps track of viewers' requests for camera feed of the racing event as a function of the participants of interest and uses the resulting information to help satisfy viewer interest, compensate participants, and/or price advertising opportunities.

Claim 10. (Canceled)

Claim 11. (Previously presented): The method of claim 1 in which camera feed is generated for a select group of participants individually, wherein the select group is determined by the number of viewer requests.

Claim 12. (Original): The method of claim 1 in which a viewer selects camera feed relating to a group of participants, wherein the group consists of participants of a particular team or participants that are predicted winners of the event.

Claim 13. (Canceled)

Claim 14. (Currently amended): A system for distributing from the perspective of an individual participant in a racing event comprising a plurality of video cameras and microphones each mounted on an individual participant in a racing event, a plurality of respective transmitters for transmitting information regarding video images from the plurality of cameras and audio signals from a plurality of microphones, retransmission equipment for receiving information from said transmitters and directing information regarding the video images and audio signals to

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respective channels for remote viewing and listening at individual viewers' locations, and channel selectors that permit an individual viewer to select from among the channels, thereby allowing the viewers to select and view video images and audio signals from at least one of said cameras and microphones and thereby obtain an individual participant's view of the race, wherein the video images are transmitted by way of a pay-per-view television system, Internet or other computer network and displayed as a single or a plurality of selected images on a split television or monitor screen, based on viewer selection of a single participant or participant group.